



"The Fowlerville News & Views is a community, people-oriented, weekly newspaper. Its contents consist of local and area news, features, and classified advertising."



Serving the Fowlerville and Webberville Communities

202 E. Grand River : PO Box # 937: Fowlerville, MI. 48836-0937
 (517) 223-8760: FAX (517) 223-4177
fnv@cablespeed.com

AD RATES

Specifications:

6 column page; with a column width of 10 picas; page length of 16 inches. Total of 96 column inches per page, Printed by web offset.

Inserts - \$40.00 per thousand
FULL RUN (7,000) = \$280.00

Color Rates

1/8 page or Less -- \$30.00
 1/8 page - up to 1/4 page -- \$55.00
 1/4 page - up to 1/2 page -- \$ 85.00
 1/2 page - up to 3/4 page -- \$100.00
 3/4 page - up to full page -- \$120.00
 Color Photo Charge -- \$10.00

Classified Ad Rates

Prepaid (6 months or more) \$6.00 plus .10 per word over 20 words.
 Billed (20 word or less) \$8.00 plus .10 per word over 20 words.

Columns (wide)						
Inches (high)	1" (1-5/8)	2" (3-3/8)	3" (5-1/8)	4" (6-7/8)	5" (8-5/8)	6" (10-1/2)
1			\$22.50	\$25.00	\$27.50	\$30.00
2	\$17.50	\$25.00	\$30.00	\$35.00	\$40.00	\$45.00
3	\$22.50	\$30.00	\$37.50	\$45.00	\$52.50	\$60.00
4	\$25.00	\$35.00	\$45.00	\$55.00	\$65.00	\$75.00
5	\$27.50	\$40.00	\$52.50	\$65.00	\$75.00	\$88.00
6	\$30.00	\$45.00	\$60.00	\$75.00	\$88.00	\$100.00
7	\$32.50	\$50.00	\$62.00	\$84.00	\$98.00	\$112.00
8	\$35.00	\$55.00	\$75.00	\$92.00	\$108.00	\$124.00
9	\$37.50	\$60.00	\$82.00	\$100.00	\$118.00	\$138.00
10	\$40.00	\$65.00	\$88.00	\$106.00	\$130.00	\$150.00
11	\$42.50	\$67.00	\$94.00	\$116.00	\$140.00	\$162.00
12	\$45.00	\$75.00	\$100.00	\$124.00	\$150.00	\$174.00
13	\$47.50	\$80.00	\$108.00	\$134.00	\$160.00	\$186.00
14	\$50.00	\$84.00	\$112.00	\$142.00	\$170.00	\$198.00
15	\$52.40	\$88.00	\$120.00	\$150.00	\$180.00	\$210.00
16	\$55.00	\$90.00	\$126.00	\$158.00	\$190.00	\$222.00
	1/4 Page	\$75.00		Full Page	\$222.00	
	Bus. Card	\$25.00		1/2 Page	\$124.00	

Accepted Media Formats & E-mail Information

If you are providing a "camera ready" ad, it must be the exact column size. Decimal equivalents of column sizes are:
 1 column = 1.625", 2 column = 3.375", 3 column = 5.125", 4 column = 6.875", 5 column = 8.625", 6 column = 10.5"

We Accept the following Media: 3.5" floppy disk, CD-ROM, E-mail

Digital photo formats: TIF, JPG

Text Formats: Files saved as "text only" or most word processor formats: MS Word, Word Perfect

Ad Formats: PDF, TIF

We Accept Master Card & Visa

E-mail ad text/photos to
fnv@cablespeed.com

DEADLINE: 5:00 PM THURSDAY